

TERMS AND CONDITIONS FOR “KAUN BANEGA CROREPATI WEB GAME”

A. ABOUT THE GAME AND HOW TO PARTICIPATE

The Kaun Banega Crorepati Web Game (hereinafter referred to as "**Game**") is hosted by Multi Screen Media Pvt. Ltd. and/or its affiliates ("**MSM**") on Sony's You Tube web channel www.youtube.com/setindia (the "**Website**"). The Game is hosted on the Website on the terms and conditions as stated hereunder ("**Terms and Conditions**"):

1. The Game involves answering various general knowledge questions from starting from 8th August, 2011 through 9th November 2011 or any other date as decided by MSM in its sole discretion. (The "**Game Period**").
2. In order to participate in the Game, the Participant:
 - a. will visit the website www.youtube.com/setindia("Web Page") which will have the Game user interface;
 - b. will provide his/her valid email id and provide a password of his/her own choice which will also serve as his/her login id for playing the Game.
 - c. has to accept the terms and conditions in order to play the Game.
3. A confirmation email will be sent on the email id provided by the Participant along with his username, password and links to the Terms & Conditions, FAQs, Privacy Policy and Disclaimer
4. Each Game will have a set of (12) twelve questions; each question with (4) answer options. The Participant will have to click on the correct option to proceed to the next question in the Game.
5. Every Game will have (4) four life lines to assist the Participant in making the correct choice of answers.
6. At the end of every Game, points will be assigned to the Participant which will keep accumulating every time the participant plays the Game. The accumulated score shall be displayed on the Game high score section.

There will be Phases (details set out in clause no 8) for selecting winners for the Game. This high score board will be reset after every such Phase.

7. Up to a maximum of Five (5) winners in each Phase will be given studio passes and a chance to take a photograph on the Hot Seat on the set of the Show. It is clarified that the host of the Show will not be present for any photo shoot or interaction with the Winner(s).
8. The proposed schedule for announcing the Winners for the Game is as follows:

Phases	Lines open		Lines close	
	Date	Time	Date	Time
Phase 1	08-Aug-11	00:00:00	21-Aug-11	23:59:00
Phase 2	22-Aug-11	00:00:00	31-Aug-11	23:59:00
Phase 3	01-Sep-11	00:00:00	10-Sep-11	23:59:00
Phase 4	11-Sep-11	00:00:00	20-Sep-11	23:59:00
Phase 5	21-Sep-11	00:00:00	30-Sep-11	23:59:00
Phase 6	01-Oct-11	00:00:00	10-Oct-11	23:59:00
Phase 7	11-Oct-11	00:00:00	20-Oct-11	23:59:00
Phase 8	21-Oct-11	00:00:00	30-Oct-11	23:59:00

9. Notwithstanding anything contained above, it is expressly provided that MSM reserves the right to change the dates and time for the lines and to select the winner at its sole discretion.

B. ELIGIBILITY FOR PARTICIPATION IN THE GAME

10. Participants must be citizens of India and residing in India. Residents of other countries and non-citizens of India are not eligible to participate.
11. The Participants must have attained the age of 18 years to participate in the Game.
12. Employees, agents and promoters (including their immediate family members) of MSM, Google, You Tube and any of their divisions, affiliates and subsidiaries, and others associated with the Game in any manner, are not eligible to participate in the Game.
13. Participants may play the Game as much number of times they desire, but only highest accumulated score attained by the Participant in accordance with the Clause 6 above for Phase shall be considered for selecting the Winners.

C. OTHER TERMS AND CONDITIONS

14. By participating in the Game, each Participant agrees to follow these Terms and Conditions and to be bound by any decisions made by MSM in its sole discretion, including any interpretations of the Terms and Conditions.
15. MSM, Google and/or You Tube including its divisions, affiliates and subsidiaries, and their respective agents and representatives, employees shall not be responsible for any loss in the Game for any reason whatsoever including, due to any problems caused by internet, for scores made after the deadline as a consequence of computer service delays, interruptions, failures or overloads. The Scores are void if, tampered with, falsified, mechanically reproduced, not in prescribed format, irregular in any way or otherwise not in compliance with these Terms and Conditions.
16. The email id entered by the Participant(s) at the time of registration for the Game shall be used to uniquely identify and communicate with each Participant.
17. MSM reserves the right to select and declare or not to declare the Winners. Decision of MSM in this regard is final and no correspondence in this regard will be entertained.
18. Winners will be individually informed by MSM on the email id entered by the Participant(s) at the time of registration for the Game.
19. Prizes for the Winners will be distributed by MSM only.
20. Winners shall be notified by MSM in the manner set out in clause 18 above, who must confirm acceptance of the notification immediately with MSM by sending their confirmation from the registered email id informing MSM of the postal address and a scanned copy of an identity proof, list of which is set out in clause 22 confirming the name and address of the Participant. If MSM does not receive a reply from the selected Winners within (24) twenty four hours after initial contact is made by MSM, the original selected Winner will be disqualified and the next eligible alternate shall be selected as the Winner.
21. If the Winner is disqualified for this or any other reason, such as being found ineligible or failing to comply with these Terms and Conditions, then the next eligible alternate will receive the Prize as the case may be, by following the aforementioned procedure. MSM and its agents, affiliates and representatives will use their best efforts to contact the Winners, but will not be responsible or liable in any way whatsoever if the Winners cannot be contacted.

22. The Participant can send a scanned copy of any one of the following documents as a proof of identity to claim the Prize :
- a. Passport
 - b. Voter's ID
 - c. Driving License
 - d. Phone/Electricity bill

The document and address should be sent to the following email address:
kbcwebgame@setindia.com

23. All expenses directly or indirectly connected with being present at the studio (travel, conveyance, lodging, stay, meals, etc.) for the shoot will be borne by the Winner.
24. Mere participation in the Game does not entitle the Participants to win the Prizes.
25. The Prizes will be awarded to the Winners pursuant to verification and in accordance with these Terms and Conditions.
26. MSM may refuse to pay the Prize or reclaim the Prize awarded to the Winner in the event of his/her fraud, dishonesty or non-entitlement to participate in the Game under these Terms and Conditions.
27. The Prize shall be distributed to the Winner subject to submission of all relevant documents in accordance with these Terms and Conditions of the Game. It is expressly provided herein that no monetary gratification will be payable to any Winner by MSM in respect of the Game.
28. Prizes are not transferable, assignable or exchangeable. Only the Prize Winner, and no other person or agent, may claim the Prize.
29. In case the Winner(s) is / are found to be in violation of any and all rules of the Game, MSM reserves the right to initiate legal proceedings against such person(s) including but not limited to having the concerned Winner to refund the Prize won as deemed fit by MSM.
30. MSM has the right to substitute the Prizes with other prizes of equal value, as determined by MSM in its sole discretion.

31. MSM has the right to amend (add, delete or modify) the Terms and Condition governing the Game, prospectively or retrospectively, at its discretion and without prior notice.
32. MSM is not responsible for any errors or omissions in the terms and conditions contained herein. All information provided in the Game is provided "As is" without warranty of any kind. MSM makes no representations and disclaims all express, implied, and statutory warranties of any kind to the Participant and/or any third party including, without limitation, warranties as to accuracy, timelines, completeness, or fitness for any particular purpose.
33. Under no circumstance, unless due to willful misconduct or gross negligence, shall MSM and/or their directors, employees, officers, affiliates or subsidiaries, be liable to the Participant and/or any third party for any lost profits or lost opportunity, indirect, special, consequential, incidental, or punitive damages whatsoever. The Participant specifically agrees not to file in person/through any family member and/or any third party any applications, criminal and/or civil proceedings in any courts or forum in India against MSM their directors, employees, officers, affiliates or subsidiaries to claim any damages or relief in connection with the Game.
34. By entering into the Game and accepting the Prizes, the Winners waive all copyrights, rights of publicity and any related rights and consents to MSM's right to picture, tape or portray him/her as a Game Winner, and to exhibit this material in any and all media now existing or hereinafter created, including without limitation television, film, radio and print media, without any compensation whatsoever for advertising and publicity purposes, except where prohibited by law. The Prize Winners also consent to MSM's right to use his/her name, voice or picture, or the content of his/her Game Entry (collectively, the "Publicity Rights"). MSM can allow to its agencies to exercise/exploit the Publicity Rights in conjunction with MSM.
35. Under no circumstance shall MSM including the Channel and/or their directors, employees, officers, affiliates or subsidiaries, be liable to the Participant and/or any third party for any lost profits or lost opportunity, indirect, special, consequential, incidental, or punitive damages whatsoever, even if MSM has been advised of the possibility of such damages.
36. MSM shall keep all the information collected from the Participant's confidential. MSM shall ensure that the Participant's are contacted only for the purpose of the Game. MSM shall not share the information so collected with any party, save and except for the purpose of the present

Game. The Participant's consent by providing the aforesaid sensitive personal information hereby agree that MSM shall have the right to share the information so collected with such other third party and MSM as required for the purpose of the Game and hereby agreed that they shall not file any claim against MSM for sharing for such personal information. Please refer to MSM's Privacy Policy <http://www.setindia.com/privacy.php> that governs the use of your personal information

37. Non-conformance by any Participant and /or Winners of the Game will result in immediate disqualification of the Participant from participation or winning the Prizes as the case maybe.
38. MSM reserves the right to terminate the Game at any time.
39. The decisions of MSM and its representatives shall be final and binding on all aspects of the Game.
40. The Game shall be governed by and construed in accordance with the applicable laws in India. All matters with respect to the Game are subject to the jurisdiction of the Courts at Mumbai only.
41. Your participation in the Game by registering for the game will be construed as an acceptance of the above stated Terms and Conditions.
42. For any queries on the Game and/or the Terms and Conditions, please contact kbcwebgame@setindia.com
43. The Game hosted on You Tube is independent of the Show, and under no circumstances will the participation in the Game will entitle the Participant to be a Contestant on the Show on Sony Entertainment Television or any affiliate channels. Any website/person claiming that they can help get you on the Show for a consideration or by participating in any Game is defrauding the person playing the Game. Such defrauded Participant should contact and report such person to the local police station.